

P.O. Box 92444 Rochester, NY 14692 TIME VALUE



Bulletin

Vol. 18, No. 1 September-October 2012 www.ncjwgrs.org

COMING EVENTS SEPTEMBER WED / 5 **General Board** Meeting, 7:30 p.m., JCC WED / 12 **Opening Event** SUN / 16 Rosh Hashanah

> TUE / 25 Yom Kippur SUN / 30

Sukkot

OCTOBER

SUN / 7 Shemini Atzeret

MON / 8 Simchat Torah

WED / 10 **General Board** Meeting, 7:30 p.m., JCC

SUN / 14 Membership Event Celebrating Our Women

NOVEMBER

WED / 7 **General Board** Meeting, 7:30 p.m., JCC

MON / 12 Books, Mommy & Me

ooo!

sh!

yun!

gun!

Wednesday, September 12, 2012 7:00 p.m.



Featuring Executive Chef Andrew Lederman

SUCCESSFUL STAY-AT-HOME **FUNDRAISER**

This past spring's Stay-At-Home was a successful fundraiser. Chair Soralee Cook collected contributions that allowed members to make donations in recognition of NCJW,GRS's mission: enhancing the quality of Jewish life, enhancing the well-being and status of women, children, and families; ensuring and advancing individual civil rights, and supporting a secure Israel and the wellbeing of all its people. Thank you, generous supporters.≥

Soralee Cook, Event Chair

MISSION STATEMENT

National Council of Jewish Women, Inc., is a volunteer organization that has been at the forefront of social change for over a century. Inspired by Jewish values, NCJW works to improve the quality of life for women, children and families, and to ensure individual rights and freedoms through programs and projects initiated by its network of 90,000 members and supporters nationwide.

How to Get into the Bulletin:

Send your articles, pictures or announcements to:

Marilyn Fenster 59 Rowland Parkway Rochester, NY 14610 or email to: fenster4@juno.com





National Council of Jewish Women Greater Rochester Section

Please Join Us at Our Opening Event:

Beyond Chicken Soup

A Cooking Demonstration

at the

Culinary Center Jewish Home of Rochester 2021 S. Winton Road



You will learn new and delicious ways to prepare your favorite holiday dishes from a culinary expert! Andrew is a world-renowned chef and will delight your palate with wonderful creations.

> Samples will be provided for all dishes that are prepared.

> > \$10 per person

RSVP to Alison Cresov: acresov@hotmail.com or (585) 746-5236

Please send check payable to NCJW-GRS to Alison Cresov, 504 Surrey Hill Way, Rochester, NY 14623

NCJW, GRS Executive Officers 2012 - 2013

President Gina Horowitz

VP Administration Roz Freedman-Baum

VP Membership Harriet Renzi

Recording Secretary Alison Zakalik

Financial Secretary Lorraine Dvorin

Corresponding Secretary Donna Cohen

Treasurer TBA

Ex Officio Judy Abelman

Directors through 2013

Alison Cresov Marilyn Fenster Ronny Frishman Gloria Kaplan Dolores Kleinberg Arlene Schenker Cathy Schneider Mollie Traub

Directors serving through 2014

Vancy Boyar Nancy Chodak Soralee Cook Lynda Garner Goldstein Susan Kramarsky Robin Levitt Wendy Moss Judy Slade B.J. Yudelson

PRESIDENT'S **MESSAGE**

Under the shade of the open umbrella, on another 90-degree day, I admire the day lilies, my first-ever gladiola, and the small harvest from my vegetable garden. Birds, insects and the air conditioner chirp, buzz and whir.

This late Sunday morning I'd like to tell you about my goals for the 2012-2013 NCJW, GRS year ahead.

There are two areas that I'd like to focus on. First is to invite and recruit new members. Capable and dedicated though we are, we are also an aging section. I, for example, received my Medicare card just the other day. We have a number of young women in our section already and want to tap into their ideas to develop the next generation of members and leaders, who will carry the torch brightly into the future.

My second goal is to have a yearlong campaign to address the "Wish List" of Alternatives for Battered Women. The agency needs

new sheets (twin), for the 38 beds that are always filled with women and children seeking refuge and transition from domestic violence. It needs towels, pajamas, slippers, and flip flops. If you go to www.abw.org and click on Wish List, you can see a full page of needs.

Working closely with ABW will serve several purposes: it will help the women at ABW; it will provide strong and tangible support for our coalition partner, The Rochester / Monroe County domestic Violence Consortium (DVC) (http://www.rmcdvc.org/) and it will address Higher Ground, NCJW's initiative to end domestic violence by improving the economic status of women. I hope you'll share and support these goals with me. \geq

Gina Horowitz, Section President 482-8652

NCJW, GRS SECTION **PROMOTES THE VOTE**

NCJW,GRS members have been busy this summer promoting the vote. At Tops Winton Road, Jordan Health Center, Tops Upper Falls and other locations, Karen Fernandez, Eileen Fishman, Vancy Boyar, Mollie and Ken Traub, Marcia Eisenberg, Monika Katzel and Gina Horowitz have invited passers-by to register to vote. Twentyfive people or even 50 may pass by with a "No, thank you," or "I've already registered," or a shrug, but then a face lights up and we hear an excited, "Yes, I'd love to!" We're there to help them, in English and Spanish.

Once or twice per registration event, someone will look at the registration table and tell us quietly that he can't vote. He'll tell us he's a convicted felon. We tell him that as soon as he's finished parole, he can vote. We've absolutely "made the day" of several such people who either registered on the spot or who walked away very happy to know this important fact.

Thanks to all who've registered new voters and to Judy Schwartz of **Rochester Voter Alliance** who sets up the schedule. There's still time to help. Call Judy at 442-5111 or Gina at 482-8652. Each registration event lasts two hours.≥

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Gina Horowitz, Section President

SS Tribute Cards

Tribute cards are a meaningful way to express your sympathy, honor family and friends, and commemorate special occasions and life cycle events. Your donation helps support NCJW projects. Tribute cards are available for \$5.00 (6 cards for \$25) or \$10.00 (3 for \$25). To purchase cards or have a card sent, call Cathy Schneider at 586-7575. K DE

IN THE FAMILY

Condolences to:

Soralee Cook on the passing of her sister-in-law

Speedy Recovery to:

Mark Renzi

Mazel tov to:

Elyse Cohen Boress and Josh Boress on the birth of their daughter Emma Jewel Boress

Donna and Bruce Cohen on the birth of their granddaughter Emma Jewel Boress

Marilyn and Remy Fenster on the marriage of their son Jason to Gabrielle Young

Elise and Joe Wojciechowski on the marriage of their son Jeff to Aliza Bach

Barbara Orenstein and Jim Present on the marriage of their daughter Rachel to Dan Schreter

Thank you to: Bruce Cohen for his generous help with printing

Judy Schwartz for scheduling voter registration days

Soralee Cook for chairing the Stay-at-Home fundraiser

To list your simchas and sorrows in the bulletin, please contact Cathy Schneider at cathy@rochester.rr.com.≥

INSTALLATION AND DESSERT RECEPTION

Last May, NCJW GRS hosted Shari Eshet, Director of NCJW's Israel Office at our Installation event at the Woodcliff Hotel. We were honored to have Shari install our new officers and board of directors. Mollie Traub discharged the outgoing board with very personal "thank yous," and we heard gracious and enthusiastic remarks from Alison Cresov, our outgoing president, and Gina Horowitz, our incoming president.

Shari's talk focused on Israeli women's growing stature in Israel--how they are becoming more involved in the peace process, more pro-active against domestic violence, and more outspoken for women's religious rights and civil rights. Of course, she highlighted NCJW's active role on each of these fronts-- through our Israel granting program and the impressive networking with other organizations that Shari so skillfully manages.

271-8546

The next morning Shari again honored NCJW, GRS by meeting with the board for a "working" brunch at my home, where she moved us with more personal stories of the latest news from Israel. We thank Shari for generously sharing her insights and her inspiration with us. I think all present at these events could see why our Israel office is able to accomplish so much and have such an impact on women's empowerment in Israel.

We thank again Alison Cresov for her dedication to NCJW, and we welcome Gina Horowitz and new board members as we look forward to a new and productive year.

A big thank you also to Judy Abelman who co-chaired this event with me. \geq

Arlene Schenker, Board Member

SECTION DUES

Our events and new programs are being set for 2012-2013. We have many important, exciting, enjoyable activities and programs that need your support. By the time you get this bulletin, you should have received a request for payment of your annual dues. PLEASE send me your \$36 check ASAP, or, even better, send me \$350 and become a life member. Thank you!

Lorraine Dvorin, Financial Secretary

180 Parkwood Avenue, Rochester, 14620

SAVE THE DATE

SUNDAY, OCTOBER 14, 2012

10:30 A.M. BRUNCH MONROE'S (FORMERLY THE SPRING HOUSE) 3200 Monroe Avenue

CELEBRATING OUR WOMEN: PAST, PRESENT AND FUTURE Past Presidents Present Life and Annual Members Future Leaders

Keynote Speaker: Betty DeFazio Director of Community Affairs & Public Policy, Planned Parenthood of the Rochester/Syracuse Region







- <u>Higher Ground</u>: NCJW's campaign to end domestic violence by improving the economic status of women.
- <u>Promote the Vote, Protect the Vote</u>: NCJW's ongoing work to expand voting rights
- <u>Health Care</u>: NCJW's programs and projects around family planning, sex and education, young women's reproductive health and rights.

Please consider bringing an item for our Higher Ground Project with ABW

Look for your invitation in the mail or visit www.ncjwgrs.org

FIRST CONSIDER COLLEGE STUDENTS GRADUATE

Looking first on the bright side, eight members of the original class of 6th graders from School No. 17 graduated from Rochester City School District high schools in four years and celebrated with mentors Arlene Schenker, Diane Shrager, Nancy LeVant, Howard LeVant, Gina Horowitz, Mollie Traub and Ken Traub at a wonderful dinner at PF Chang's in Victor.

The rate for pursuit of higher education in the RCSD is 26%, as contrasted with percentages in the 90s for most of the suburban school districts. However, of the students who graduated, 75 % of them will be going on to higher education. Among them, they will be studying radiology at MCC; psychology in a 2+2 MCC-Niagara University program; mortuary science at Erie Community College; biomedical engineering in a 2+2 MCC-RIT program; pharmacy at Jamestown Community College; cosmetology at Shear Ego; and (we hope) veterinary science at Erie Community College.

The students who did graduate really were sustained by the program, getting encouragement as well has hands-on help applying for their schools, visiting colleges, filling out applications, applying for financial aid, getting recommendations, and getting summer jobs to strengthen their resumes.

FIRST EVER (NOT A) ROAD RALLY REPORT

The stars must have been in perfect alignment because this year, when Mollie Traub suggested that NCJW,GRS try a road rally as a fundraiser, the board said yes. She had been suggesting it for many (many) years. Ken Traub, Ronny and Alan Frishman, and Gina Horowitz joined Mollie as rally masters and got to work designing a route, concocting interesting questions for participants to answer along the way, and finding a restaurant at which to lunch at the end.

And the people came! Five enthusiastic teams signed up. The teams – Blushing Babes (Dolores Kleinberg, Leslie Locketz, Janie Kleinberg, Janet Sunkin), Taco Tuchuses

(Donna and Bruce Cohen, Lois and Mark Taubman), Silver Streakers (Alice and Richard Silver, Judy and Alan Wertheimer, Marilyn and Howard Berman), Team Keuka (Terry Schwartz and Richard Mader, Lois and Arthur Kuh, Nancy and Howard LeVant) and Off the Edge (Soralee and Marvin Cook, Carol and Dan Fybush) – met at Canal Lock 32 on Clover Street on Sunday morning May 20, for group photos (see www.ncjwgrs.org), and an envelope containing instructions. Mollie stood at the starting line and sent off each team two minutes apart.

The instructions led participants around the Honeoye Falls area, down country roads, past a totem pole, a cemetery, a



On the sadder side, wish we had been able to retain the other 15 members of that first class. Nonetheless, we all feel gratified at the wonderful friendships we have developed with our mentees and look forward to learning about their post-high school progress.≥

Mollie Traub, Chairperson 442-7521

stand of cypress trees, an auto repair shop, old stone houses, and finally, 42 miles later, to the lunch place, the Brewery Pub and Grill in Honeoye Falls. No one got lost along the way and the reviews were good. One participant wrote, "We had a delightful time driving with good friends, searching for silly clues, gazing at beautiful upstate New York countryside enhanced by spectacular weather. Our rally masters mastered it all with grace."

The First Ever (Not a) Road Rally brought in \$700 and helped our section close a deficit that was looming at the end of the fiscal year. ≥

Gina Horowitz, Section President